

SHIELDS CLASS SAILING ASSOCIATION ANNUAL MEETING
September 20th, 2017 Mason's Island YC, CT.

President's Report: Eric Anderson

- Eric Anderson opened the meeting and welcomed all the attendees to both the Class Meeting and to the Shields Nationals at Mason's Island YC.
- He thanked all the organizers of the Nationals for their fantastic efforts and hoped that the weather would allow racing.
- The Proposed Slate of Officers for 2018/2019 was announced:
 - President Eric Anderson, Fleet 12
 - Secretary Steve Mettler, Fleet 8
 - Treasurer Jay Dayton, Fleet 21
 - Measurer Kim Roberts, Fleet 9

 - VP Richard Robbins, Fleet 10
 - VP Sam Veilleux, Fleet 3
 - VP Chris Wick, Fleet 19
 - VP Rick Hendee, Fleet 2
 - VP Ron Oard, Fleet 17
 - VP Peter McWhinnie, Fleet 1
- A motion was called, seconded and duly carried to elect the new Officers to serve the Class.

Treasurer's Report: Presented by Eric Anderson (Jay Dayton could not attend)

Monthly Update

- Some activity since last report:
- Account Balance as of 8/07/2017 \$ 9,082.20
- Income
 - Fleets #1,3,8 Class Dues (8/30) +\$1,765.00
 - Fleet #19 Class Dues (8/15) +\$ 350.00
- Expenses: 8/29 World Publications – One Design Ad - \$ 150.00
- Approximate Ending Balance: as of 9/18/2017 \$10,993.20

Treasurer's Annual Update

SHIELDS CLASS ANNUAL REPORT FOR 2017

	<u>2016</u>	<u>2017</u>
Approximate beginning January account balance:	~\$ 8,391	\$10,948.35
<u>Deposits:</u>		
+ Shields Book sales (Blurb)	+\$ 85	\$ 93.88
+ Class Dues	<u>+\$ 5,540</u>	<u>\$ 5,740.00</u>
Sub-total:	\$14,016	\$16,782.23
<u>Withdrawals:</u>		
Fall Masthead Publication	N/A	-\$ 2,398.23
Harken One Design Ads	-\$ 600	-\$ 600.00
US Sailing Dues (2016 & 2017)	-\$ 322	N/A
Spring Masthead Publication	-\$ 2,351	-\$ 2,357.52
OGLC Trophies	-\$ 500	N/A
Peter McWhinnie (Trophy Shipping)	N/A	-\$ 291.08
H.L. Devore (Website Hosting)	<u>N/A</u>	<u>-\$ 142.20</u>
Sub-total:	-\$ 3,773	-\$ 5,789.03
Approximate current account balances:	~\$10,243	\$10,993.20

Respectfully Submitted:

Jay Dayton, Shields Class Treasurer,

Owner Hull #73, Black Pearl

Secretary's Report: Peter McWhinnie

Membership Update

- Member numbers are down vs 2016, with significant declines in both active yacht owners/co-owners and associate members:

	2013	2014	2015	2016	2017
Active	131	148	161	150	140
Assoc.	27	34	20	56	38
TOTAL	158	182	181	206	178

- Looking at the data by Fleet:
 - The decline in members (active yacht owners/drivers) is concentrated in Fleet 9, 10. Some of the decline is due to changes in co-skipper numbers (e.g. Fleet 1) rather than decline in boats on the water.
 - For the future, it would be helpful to look at boat numbers as well as Member numbers;
 - Associate numbers: we've clearly lost the momentum from Eric Anderson's 2016 push for Associate members. It should be possible to regain momentum in 2018.
 - However, numbers alone do not tell the story of Fleet health, and it would be useful to have a more qualitative discussion about the health of the Fleets.

	FLEET	End 2015			2016 - Nov			Current (9/2017)			Change 2016-2017		
		Member+ Yacht	Associate	Grand Total	Member+ Yacht	Associate	Grand Total	Member+ Yacht	Associate	Grand Total	Member+ Yacht	Associate	Grand Total
	None	0	4	4							0	0	0
Larchmont YC	1	29		29	24	2	26	23		23	-1	-2	-3
Indian Harbor YC	2	1		1				3		3	3	0	3
Chicago YC	3	9	1	10	8	8	16	7	7	14	-1	-1	-2
Northern Massachusetts Bay	4	5	4	9	5	4	9	6	2	8	1	-2	-1
Navy Post Grad. School, Monterey	7	4		4	7	10	17	7	10	17	0	0	0
Edgartown YC	8	9	4	13	12		12	12		12	0	0	0
Ida Lewis	9	41		41	33	5	38	25		25	-8	-5	-13
Beverly YC	10	13	2	15	21	2	23	18	5	23	-3	3	0
Monterey Peninsula YC	12	12	1	13	10	23	33	11	13	24	1	-10	-9
Coaster Harbor Navy YC	17	6		6	3		3	3		3	0	0	0
Mason's Island YC	19	13	4	17	13	2	15	11	1	12	-2	-1	-3
CSU Long Beach	20	1		1						0	0	0	0
Tred Avon YC	21	18		18	14		14	14		14	0	0	0
Total		161	20	181	150	56	206	140	38	178	-10	-18	-28

Note: Chicago: no information provided at time of Annual

- Maintaining the membership list is a fairly laborious process and it would be good to investigate more automated options for 2018, and further improve communication with members/associates.
 - Please could all Fleets send in / continue to send in annual updates of paid up members with names, addresses, boat numbers et al.

Other Business

- There was no other business.

The group then voted to close the meeting,

Respectfully submitted

Pete McWhinnie

Shields Class Secretary