

**Shields Class Governing Board
Meeting Minutes
January 9, 2017**

Attending

Name	Fleet #	Position
Eric Anderson	12	President
Steve Mettler	8	Secretary
Jay Dayton	21	Treasurer
Kim Roberts	19	Measurer
Ian Smith	8	Flt Capt
Ron Oard	17	VP
Ken Deyett	19	Committee Chr
Ted Slee	9	Flt Capt
Richard Robbins	10	VP
Bill Berry	10	Flt Capt

The meeting began at 8:00 PM EST

References (provided with invitation to meeting):

Agenda, Governing Board Meeting, 1-9-2018

Treasurer's Report, 1-8-2018 (revised 1-10-2017 with Laser Letters Payment/Invoice)

USPS Returns from Masthead (30 total)

NOR, Championship Regatta, Edgartown (r3 Draft)

Meeting Minutes:

1. Presidents Report - Eric
 - a. Committee to Study National Regatta Attendance - Ken
 - i. Committee members:
 1. Ken Deyett
 2. Eric Anderson
 3. Bob Hurst
 4. Mike Schwartz
 5. Lee Reichart
 - ii. Held first meeting
 - iii. Gathering Data on attendance
 - b. Harken One Design Showcase Online Addition
 - i. Link is <https://www.sailingworld.com/shields>
 - ii. Add looks good
2. Treasurers' Report - Jay
 - a. Account balance is \$10,975.14 with no expenses before Laser Letters
 - b. Report revised 1/10/2017 to reflect \$1728.46 expense which included
 - i. \$1011.70 Print (437 copies, 12 page, color, 28#)

- ii. \$278.06 Mail Merge
 - iii. \$330.05 USPS Individual Postage 287 @ \$1.15/ea
 - iv. \$34.50 USPS Bulk, 6 @ \$2.63, 6 @ \$3.12, 1 pickup
 - c. Opportunity to save on postage and/or production
- 3. Secretary's Report - Steve
 - a. 31 of 287 Mastheads sent to individuals were returned to sender by USPS
 - b. Returns were from across the membership including largest fleets
 - i. 9 Marion
 - ii. 7 Chicago
 - iii. 4 Larchmont
 - iv. 11 other
 - c. There is a lot of wasted effort and resources so either we improve the address data, as we have tried to do, or we change method of sending and/or producing, electronic, the Masthead.
 - d. Due to the significant effort and expense we should change the way we produce and distribute. Email would be much more efficient and we have a good website to which these could be added.
 - e. Significant effort made to improve the address data over past years - Eric
 - f. Suggestion was made to have a hybrid approach of sending email to individuals and hardcopy to fleets in bulk – Richard
 - g. Cape Cod Shipbuilding uses Masthead for marketing Shields – Richard
 - h. Action was tabled to get more input from fleets on the value of the hardcopy Masthead – Eric and Ted
 - i. Requested list return sent to fleet Captains - Eric
- 4. Discussion Topics
 - a. 2018 Great Lakes Challenge - Ted
 - i. NOR Issued, final draft being prepared
 - ii. 11 boats committed (15-16 expected)
 - iii. Asked if Insurance (or club) policy was an issue - Bill
 - 1. This was not an issue for Newport (Ida Lewis) – Ted
 - iv. Requested Eric to investigate possibility of donated sails -Ted
 - b. 2018 National Regatta, Edgartown – Ian
 - i. Draft NOR issued and is being posted
 - ii. Housing requests should be made as soon as possible to better prepare
 - iii. Requested support of loaners for visiting yachtsman
 - 1. Most required would be 5 (estimated as 1 for each fleet not able to trailer (Monterey, Naval War College, Chicago, etc.) as most Northeast fleets can trailer – Richard
 - 2. More than this might be needed (10?) as we expected and wanted to have more than minimum – Steve
 - 3. Fleets 9 and 10 suggested looking at chartering boats and not just donated – Ted
 - c. 2019 National Regatta, Chicago – Mike (not on call)

- i. Chicago will be implementing Fri-Sun format – Eric
- 5. New Business
 - a. Technical Committee formation – Ken
 - i. Still getting organized, looking for candidates/members
 - b. Actions (Deliverables) – Eric
 - i. Send Revised Invoice from Laser Letters – Jay COMPLETE
 - ii. Fleet Captains to validate electronic or bulk mailing of Masthead
 - iii. Fleet 9 and 10 to look for boats for EYC
 - iv. Technical Committee to get organized

The meeting ended at 8:48 PM EST